

Letter of Support

To Whom it may concern:

My name is Shauna “ReeCee Raps” Respass and I am a hiphop fusion artist, songwriter, host, and event curator based in Charlotte for over 5 years. I have curated nearly 100 indie artist events in the Charlotte market since 2019, and founded my own event platform DOAP Events in 2021. I am so excited to be partnering with The Collaboration Corp. to bring SOUND&COLOR to fruition. I truly believe that artists are at the core of community building, and both Khalif and I have a passion for connecting individuals along many different facets of life. In this market, sometimes there can be a disconnect amongst artists, and a disconnect between artists and the community. It is not conducive to our growth and advancement. It is imperative that artists like ourselves be the catalyst for the change we want to see in our communities.

Khalif and I have put in well over 10,000 hours to hone our crafts and grow in the Charlotte market, and now is the time to continue to pay it forward. We are in a space where we can use our connections across many different avenues to usher positive change and opportunities for those who deserve it. We have noticed some exceptional work from our artistic peers and want to reward them for their efforts to preserve the creative community, BIPOC artists and culture here in the city. We have a small development team, yet have an all-star project team of BIPOC creatives to bring SOUND&COLOR to fruition. After reading the mission statement for The Collaboration Corp. and experiencing the work that has been done over time, I knew that this partnership would propel both of our brands as we rise to the occasion of living out our full potential. Ever since I have known Khalif, he has demonstrated intelligence, creativity, and work ethic that is unmatched by mostly everyone around him. SOUND&COLOR is going to grow to be nationally recognized platform utilizing technology to present new music, uplift artists, highlight brands and connect communities via high quality, well produced and consistent live streaming events and programs. I am excited that the Knight Foundation has the opportunity to support this initiative.

Thank you,

Shauna “ReeCee Raps” Respass
2022 ASC Emerging Creators Recipient
Founder of DOAP Events