



# CRAFTS FOR THE PEOPLE

FREE Leather Crafting Workshop Pop-Up Events in Collaboration with Narrative413. Attendees can paint and assemble select products. This arts and crafts program results in attendees being able to create and leave with custom hand painted products. A gathering space for creativity and connection.

## **INTRODUCTION:**

Introducing "CRAFTS FOR THE PEOPLE," an inclusive arts and crafts initiative with a core mission to enrich the local community through the exploration of leather crafting—an art form that offers immense rewards yet often remains overlooked. In a strategic collaboration with The Collaboration Corp and Narrative413, our program has been meticulously crafted to provide participants with a secure and engaging environment, eliminating safety concerns related to sharp cutting tools. Instead, our skilled facilitators expertly guide participants through beginner-level classes, employing pre-cut templates to ensure accessibility.

While our program welcomes the general public and is widely promoted, our site selection process has been rigorously tailored to ensure accessibility for underserved communities and residents from diverse backgrounds. "CRAFTS FOR THE PEOPLE" blends creativity, safety, and inclusivity, offering an opportunity for all to explore the art of leather crafting while promoting mental well-being through themed workshops and expert guidance.

# OVERVIEW & GOALS

**AN INCLUSIVE ARTS PROGRAM, DEVELOPED WITH THE COLLABORATION CORP AND NARRATIVE413. WE PRIORITIZE SAFETY BY AVOIDING SHARP CUTTING TOOLS AND OFFER BEGINNER-LEVEL LEATHER CRAFTING CLASSES WITH PRE-CUT TEMPLATES. OPEN TO ALL, OUR STRATEGICALLY CHOSEN LOCATIONS ENSURE ACCESSIBILITY FOR UNDERSERVED COMMUNITIES AND RESIDENTS.**

# SUMMARY & HIGHLIGHTS

*"CRAFTS FOR THE PEOPLE" is a community-oriented arts and crafts program in partnership with The Collaboration Corp and Narrative413. It promotes safe leather crafting without sharp tools, emphasizing themes tied to mental well-being. Participants create functional art, engage with facilitators, and contribute to the culminating TRUNK SHOW, enriching the community through creativity and creations completed during the program.*

# SUMMARY & HIGHLIGHTS

## **INCLUSIVE ART PROGRAM:**

CRAFTS FOR THE PEOPLE is a community-driven initiative that introduces the captivating world of leather crafting to people of all backgrounds. Its focus on inclusivity extends to participants from underserved communities and diverse BIPOC groups, ensuring that artistic enrichment knows no boundaries.

## **COLLABORATIVE PARTNERSHIPS:**

Developed in close collaboration with The Collaboration Corp and Narrative413, this program leverages the expertise and resources of these esteemed organizations. This synergy enriches the program's offerings, providing a well-rounded experience for all involved.

## **SAFETY-CENTRIC APPROACH:**

Participant safety is paramount. The program adopts a safety-first approach by eliminating the use of sharp cutting tools. Instead, skilled facilitators lead beginner-level classes using pre-cut templates, making the learning process both secure and accessible.

## **ACCESSIBLE LOCATIONS**

CRAFTS FOR THE PEOPLE strategically selects workshop locations to reach underserved communities and residents from diverse BIPOC backgrounds. This thoughtful approach ensures that the benefits of the program are accessible to a broad spectrum of the local population.

## **ARTISTIC EMPOWERMENT:**

Beyond teaching a craft, this program encourages participants to explore their creative potential. Through professionally guided workshops, attendees gain valuable artistic skills while engaging with the community. CRAFTS FOR THE PEOPLE thus serves as a catalyst for personal growth, fostering a sense of unity and artistic expression within the local community.

# EVENT INFO & LOCATIONS

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Address:

Town of Matthews – Matthews Community Center,  
100 McDowell St East, Matthews, NC 28105

Dates:

- Saturday, August 10, 2024 – 11:00 AM – 2:00 PM
- Sunday, August 11, 2024 – 1:00 PM – 4:00 PM

Expected Participants: Approximately 30 per session

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**Block 9 – Matthews/Mint Hill  
(Matthews Community Center)**

***DATES AND LOCATION TO BE CONFIRMED***

# EVENT INFO & LOCATIONS

**Block 3 – East (Methodist Home  
Recreation)**

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Address:

Mecklenburg County Park & Recreation – Methodist  
Home Recreation, 3200 Shamrock Dr, Charlotte, NC  
28215

Dates:

- Thursday, September 12, 2024 – 5:30 PM – 8:00 PM
- Saturday, September 14, 2024 – 11:00 AM – 2:00 PM

Expected Participants: Approximately 30 per session

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***DATES AND LOCATION TO BE CONFIRMED***

# EVENT INFO & LOCATIONS

**Block 2 – North End/Sugar Creek  
(Eastway Regional Recreation  
Center)**

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Address:

Mecklenburg County Park & Recreation – Eastway  
Regional Recreation Center, 3150 Eastway Park  
Drive, Charlotte, NC 28213

Dates:

- Friday, September 20, 2024 – 6:00 PM – 8:30 PM
- Sunday, September 22, 2024 – 2:00 PM – 5:00 PM

Expected Participants: Approximately 30 per session

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***DATES AND LOCATION TO BE CONFIRMED***

# **CRAFTS FOR THE PEOPLE** TRUNK SHOW

The culminating event, TRUNK SHOW, serves as the grand finale of our program, providing participants with a platform to exhibit their artistic accomplishments. During the workshops, attendees will have the opportunity to complete up to three of each item, with one of their three finished creations being contributed to the final Crafts for the People Leather Open Trunk event.

This public, free-access event is where we will prominently showcase the creations of our participants, alongside select products and creations from our valued partner, Narrative413. While the TRUNK SHOW is not included in our Culture Blocks Request, it represents the ultimate celebration of our collaborative efforts within the Culture Blocks framework, fostering community unity and celebrating the creative spirit that thrives within our local community.



# ALL FOR A GREATER CAUSE

## THE COLLABORATION CORP.

***The Collaboration Corporation uplifts and brings together communities by utilizing art, music, and design to create gathering spaces that teach essential life skills, encourage personal growth, professional development and inspire creativity.***

We specialize in developing, delivering and teaching programs and skills that utilize music, arts, and or design as a means to teach essential personal and professional development skills to underserved populations and communities.

A portion of the donations from the ticket sales will also be used to build the Push Fund, which rewards micro-grants to music and visual artists local to Charlotte, NC. The grants from the Push Fund will help artists create works of art that deal with social commentary, motivation, and messaging.

[MORE INFORMATION ON THE ROYAL CITY COLLABORATION CORP. HERE](#)

# ENRICHING THE COMMUNITY

The "Crafts for the People" program is dedicated to providing an enriching and inclusive experience for participants aged 12 and above. Through hands-on leather crafting workshops, our goal is to offer accessible and engaging opportunities within our community.

## **SKILL DEVELOPMENT:**

Attendees will embark on a journey of skill development in the art of leather crafting. Guided by proficient facilitators, they will have the opportunity to create a variety of handprinted and hand-assembled leather goods, gaining expertise in this craft.

## **CREATIVE EXPRESSION:**

Each workshop will revolve around a unique theme, featuring positive and inspirational words. Participants will be encouraged to infuse these themes into their designs, sparking creativity and allowing for personal expression through their crafted leather items.

## **MENTAL HEALTH AWARENESS:**

We place a strong emphasis on mental health by linking each theme to relevant mental health concepts. Workshops will serve as platforms for discussions, fostering awareness and understanding of mental well-being through artistic engagement.

## **COMMUNITY BUILDING:**

Our program aims to build a sense of community by bringing individuals together in a shared creative endeavor. Participants will connect with fellow community members, forging bonds as they create together.

## **TANGIBLE CREATIONS:**

At the conclusion of each workshop, participants will leave with their handmade leather creations. They will have the opportunity to craft multiple items, with a unique twist: we encourage them to donate one of their creations for display in our final TRUNK SHOW, a community celebration of creativity.

## **INCLUSIVITY:**

We have carefully chosen Recreation Centers as our workshop locations to ensure easy access for everyone, including underserved communities and residents. This underscores our commitment to inclusivity and diversity.

**WE LOOK FORWARD TO WORKING  
TOGETHER**

## **CONTACT**

Khalif J. Guiden

Email: [khalifg@therylcty.com](mailto:khalifg@therylcty.com)

Phone: 704 654 6405

The Royal City Collaboration Corp

DLN: 2605343002012